

Trevor A. Zeiger

BUSINESS & DATA ANALYST | DRIVING DATA-DRIVEN SOLUTIONS AND OPERATIONAL EFFICIENCY
REAL-WORLD EXPERTISE IN RETAIL OPERATIONS, DATA ANALYTICS, AND TEAM LEADERSHIP

PROFILE

Data-driven business analyst with real-world experience in leveraging Big Data and analytics to optimize retail operations. Proficient in Python, SQL, Tableau, and Power BI, with a strong foundation in business analytics and data science. Currently pursuing an MS in Data Science, I excel in transforming complex datasets into actionable insights that drive business performance and profitability.

CONTACT

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EDUCATION and TRAINING

Master of Science DATA SCIENCE

Bellevue University, Nebraska

**Bachelor of Science
BUSINESS ANALYTICS**
Bellevue University, Nebraska

**Certificate of
BUSINESS LEADERSHIP**
Hy-Vee University, Iowa

LANGUAGES and PROGRAMS

- | | |
|-----------|---------------|
| ▪ Python | ▪ SQL |
| ▪ SAS | ▪ Power BI |
| ▪ Tableau | ▪ Excel |
| ▪ C# | ▪ C++ |
| ▪ SOLR | ▪ Apache |
| ▪ Apache | ▪ Spark |
| NIFI | ▪ Apache Solr |

AWARDS

Bellevue University Chapter
**Omega Nu Lambda National
Honor Society Member**

PROFESSIONAL EXPERIENCE

Store Manager

Hy-Vee Inc. - Vinton, IA
May 2020 – Present

- Utilized data analysis to optimize inventory management and sales forecasting, improving operational efficiency.
- Built a team of employees, fostering a collaborative work environment and enhancing store performance.
- Managed the fiscal operations of the store, including budgeting and Profit & Loss (P&L) analysis.

Manager of Store Operations

Hy-Vee Inc. - Kansas City, MO
August 2010– May 2020

- Utilized data-driven strategies to optimize pricing, promotional displays, and sale points, enhancing store performance.
- Led employee training and development, while managing HR-related issues and coordinating disciplinary procedures as needed.
- Ensured compliance with store accounting procedures and maintained operational efficiency through hands-on management of store technology and software systems.

Assistant Branch Manager/Teller Supervisor

Callaway Bank – Columbia, MO
August 2008 – February 2010

- Oversaw the day-to-day operations of the tellers and accounted for all cash in and out.
- Ensured regulatory compliance in all areas related to cash and loans.
- Worked with customers to assess and meet their needs in the area of personal and business accounts and personal loans.

COURSEWORK and PROFESSIONAL DEVELOPMENT

- CERTIFICATE, Artificial Intelligence and Machine Learning Python
- DSC640, Data Presentation & Visualizations
- DSC 650, Big Data
- DSC 680, Applied Data Science
- DSC 520, Statistics for Data Science
- DSC 530, Data Exploration and Analysis
- DSC 540, Data Preparation
- DSC 550, Data Mining