

Trevor A. Zeiger

BUSINESS & DATA ANALYST | DRIVING DATA-DRIVEN SOLUTIONS AND OPERATIONAL EFFICIENCY
REAL-WORLD EXPERTISE IN RETAIL OPERATIONS, DATA ANALYTICS, AND TEAM LEADERSHIP

PROFILE

Data-driven business analyst with real-world experience in leveraging Big Data and analytics to optimize retail operations. Proficient in Python, SQL, Tableau, and Power BI, with a strong foundation in business analytics and data science. Currently pursuing an MS in Data Science, I excel in transforming complex datasets into actionable insights that drive business performance and profitability.

CONTACT

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PROFESSIONAL EXPERIENCE

Store Manager

Hy-Vee Inc. - Vinton, IA
May 2020 – Present

- Utilized data analysis to optimize inventory management and sales forecasting, improving operational efficiency.
- Built a team of employees, fostering a collaborative work environment and enhancing store performance.
- Managed the fiscal operations of the store, including budgeting and Profit & Loss (P&L) analysis.

Manager of Store Operations

Hy-Vee Inc. - Kansas City, MO
August 2010– May 2020

- Utilized data-driven strategies to optimize pricing, promotional displays, and sale points, enhancing store performance.
- Led employee training and development, while managing HR-related issues and coordinating disciplinary procedures as needed.
- Ensured compliance with store accounting procedures and maintained operational efficiency through hands-on management of store technology and software systems.

Assistant Branch Manager/Teller Supervisor

Callaway Bank – Columbia, MO
August 2008 – February 2010

- Oversaw the day-to-day operations of the tellers and accounted for all cash in and out.
- Ensured regulatory compliance in all areas related to cash and loans.
- Worked with customers to assess and meet their needs in the area of personal and business accounts and personal loans.

COURSEWORK and PROFESSIONAL DEVELOPMENT

- CERTIFICATE, Artificial Intelligence and Machine Learning Python
- DSC640, Data Presentation & Visualizations
- DSC 650, Big Data
- DSC 680, Applied Data Science
- DSC 520, Statistics for Data Science
- DSC 530, Data Exploration and Analysis
- DSC 540, Data Preparation
- DSC 550, Data Mining

EDUCATION and TRAINING

Master of Science

(Anticipated May 2025)

DATA SCIENCE

Bellevue University, Nebraska

Bachelor of Science

BUSINESS ANALYTICS

Bellevue University, Nebraska

Certificate of

BUSINESS LEADERSHIP

Hy-Vee University, Iowa

LANGUAGES and PROGRAMS

- Python
- SAS
- Tableau
- C#
- SOLR
- SQL
- Power BI
- Excel
- C++
- Apache Spark

AWARDS

Bellevue University Chapter
**Omega Nu Lambda National
Honor Society Member**